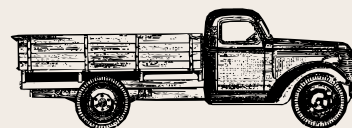


Sponsorships & Partnerships

PHILLIPS FARMS OF CARY



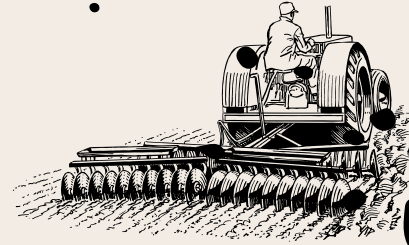
2024







ABOUT THE PHILLIPS



Phillips Farms is proud of its long history of family ownership and quality farm products serving central North Carolina for over 100 years. Lee Phillips, the current owner, purchased Phillips Farms from his grandfather's estate, William Busbee Ennis, in 1976.

Then, over 30 years later it was Lee's son, Michael's turn to reinvent the estate.

In 2008, Michael took the risk of a lifetime and dropped out of his college program to return to the farm. His idea? A family park that all of the families in the Triangle could head to for a great day of outdoor fun.

Phillips Farms Today

Over twenty years later, Michael and Melissa Phillips have expanded the original fun park with even more activities for families to enjoy.

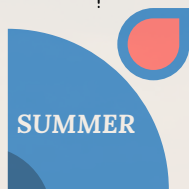


FUN IN EVERY SEASON



THE FAMILY FUN PARK FIRST SPRING SEASON SHOP & PLAY SATURDAYS AT THE PAVILION

APRIL 4 - MAY 18



PEACHFEST

SATURDAY, JUNE 22

WATERMELONFEST

SATURDAY, JULY 13TH



THE FAMILY FUN PARK & HAUNTED PARK SHOP & PLAY SATURDAYS AT THE PAVILION

SEPTEMBER 21 - OCTOBER 27



THE CHRISTMAS TREE SHOP & VENDOR MARKET

NOVEMBER 29 - DECEMBER 15

By adhering to this proposed timeline, we aim to ensure a well-organized and successful year with pre-planned and adequately promoted events.

MARKETING REACH

Philips Farms of Cary reaches thousands of community members every day through the power of social media. We frequently partner with local influencers and use our social media to help sponsors benefit from the exposure on all of our platforms.

10.3K
FOLLOWERS



28K
FOLLOWERS



7K
SUBSCRIBERS



OVER 60,000 LOCALS

visited the farm last year and learned about our local sponsors. Share your business with the Triangle by meeting the Triangle's families where they're having fun!



ALL SPONSORSHIPS INCLUDE THE ABILITY TO POP UP ON-SITE WITH A 10X10 TENT AND TABLE (not provided), distribute marketing materials, and be featured on Phillips Farms marketing collateral throughout the year (where applicable)

PAST PARTNERS & SPONSORS

MODERN WOODMEN OF AMERICA

NC EAT AND PLAY

JIM ALLEN GROUP

RELOCATING TO RALEIGH

JOHN HIESTER

LANE & ASSOCIATES

KHARA ORTHODONTICS

NOVEL CARY

KIOTI TRACTOR

BASF

METLIFE

SAVAGE WOLVES NIL

MAGNOLIA MEGAN

PRESENTING/EVENTS SPONSORSHIP (DATE SPECIFIC)

CORN MAZE SPONSORSHIP

BUSINESS NAME/LOGO IS USED AS THE CORN MAZE DESIGN AND PRINTED ON ALL MAZE MAPS. SIGNAGE CAN BE PLACED AT THE PAVILION, ON STAGE, AT PARK ENTRANCES, AND CORN MAZE. SPONSOR IS ABLE TO ACTIVATE ON-SITE AT ANY TIME DURING HOURS OF OPERATION

SUNFLOWER FIELD SPONSOR

BUSINESS NAME/LOGO SIGNAGE WILL BE DISPLAYED AT THE ENTRANCE TO THE SUNFLOWER FIELD AND SPONSOR IS ABLE TO ACTIVATE ON-SITE AT ANY TIME DURING HOURS OF OPERATION.

WAGON RIDE, COWN TRAIN, & GRAIN TRAIN

BUSINESS NAME/LOGO SIGNAGE WILL BE DISPLAYED AT THE ENTRANCE TO THE RIDE AND SPONSOR IS ABLE TO ACTIVATE ON-SITE AT ANY TIME DURING HOURS OF OPERATION.

CORN BOX SPONSOR

BUSINESS NAME/LOGO SIGNAGE WILL BE DISPLAYED AT THE ENTRANCE TO THE CORN BOX AND SPONSOR IS ABLE TO ACTIVATE ON-SITE AT ANY TIME DURING HOURS OF OPERATION.

MUSIC & ENTERTAINMENT SPONSOR

BUSINESS NAME/LOGO SIGNAGE CAN BE DISPLAYED SIDESTAGE AND SPONSOR IS ABLE TO ACTIVATE ON-SITE AT ANY TIME DURING HOURS OF OPERATION. MUSIC TALENT/ENTERTAINMENT WILL THANK SPONSOR BY NAME AND ANNOUNCE THEM EACH DATE THAT THE STAGE IS USED.

PARKING SPONSOR

BUSINESS NAME/LOGO SIGNAGE WILL BE DISPLAYED AT ENTRANCE TO PARK/EXIT FROM PARKING AND SPONSOR IS ABLE TO ACTIVATE ON-SITE AT ANY TIME DURING HOURS OF OPERATION. SPONSOR IS ALSO PERMITTED TO DISTRIBUTE MARKETING MATERIALS AT ENTRANCE DURING HOURS OF OPERATION ON FOUR PREDETERMINED DATES (once per season).



CONTACT US FOR INQUIRIES

PHILLIPS FARMS OF CARY

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